

SPONSORSHIP OPPORTUNITIES

## 23rd ANNUAL



2011

### Presenting Sponsorship Opportunities

Roundup for Autism, 10503 Metric Drive, Dallas, TX 75243

Phone: (972) 644-2076 Fax: (972) 644-5650

[www.roundupforautism.org](http://www.roundupforautism.org)

# Presenting Sponsor

**SPONSORSHIP INVESTMENT: \$35,000**

Choose one of the following events:

*Roundup for Autism Celebrity Rodeo & Parade, Dallas Golf Classic, or Pegasus Ball.*

## **All Presenting Sponsors will receive:**

- ◆ Represented as “Presenting Sponsor” on all printed Roundup for Autism promotional material related to the event you select.
- ◆ Inclusion on all CBS11 TV messages as “Presenting Sponsor” related to the event you select.
- ◆ Full Page, 4 color Ad in the Roundup program with special placement
- ◆ Internet mention on Roundup for Autism Website

**PLUS!**

**A 15 second message will be produced and media schedule will be provided by CBS11, advertising the Roundup for Autism and Your Company as Presenting Sponsor.**

**Please choose “Your Event” and enjoy these additional amenities:**

### **Pegasus Ball (The Fairmont Dallas) – Saturday, September 10**

- ◆ 10 Pegasus Ball Tickets
  - Designer Table with Special Wait Staff Attention
  - Special Gift For Each of Your Guests
  - 5 Complimentary Parking Passes
- ◆ One Complimentary standard Hotel Room at Host Hotel – The Fairmont Dallas
- ◆ 2 Founder’s Dinner Tickets – Tuesday, September 6, 2011
- ◆ Special Mention on main Ballroom Screens
- ◆ Company Logo or Family Name on Auction Paddles
- ◆ Company or Family Representative to Welcome Guests to the Ball

### **Celebrity Rodeo and Roundup for Autism Parade – Friday, September 9 (Fort Worth Stockyards and Cowtown Coliseum)**

- ◆ 10 VIP Rodeo Kick-Off & Celebrity Staging Party Tickets
- ◆ 10 VIP Skybox Seats
- ◆ 10 Reserved Arena Seats
- ◆ Arena signage space for company banner
- ◆ Special Representation and Mention in the Grand Entry Parade
- ◆ Space for Company Operated Kiosk in the Arena’s front Lobby/Mezzanine
- ◆ Company or Family Representative to Welcome Guests to the Rodeo
- ◆ Lead Parade with Grand Marshall and Founder, Bobby Norris
- ◆ Lead Banner space for company banner in Parade
- ◆ Company or Family Representation in Parade

### **Dallas Golf Classic – Friday, October 21 (Cowboy’s Golf Club)**

- ◆ Corporate Logo stitched on golf shirt – right sleeve
- ◆ Sponsorship Recognition in Golf Classic Program and Bonus Gift Bags
- ◆ 8 Player Spots and Bonus Gift Bags
- ◆ Reserved Priority Table at Awards Banquet
- ◆ Company Representative to Welcome Players to Awards Banquet
- ◆ Space for Company Operated Kiosk at Registration and the Awards Banquet

For more information please call or email:

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