

Title Sponsor

SPONSORSHIP INVESTMENT: \$75,000

Mission Statement:

In the spirit of our Great Western Heritage, and by empowering the community and its' volunteers to give of their time, skills, and talents, Roundup for Autism will raise money for the Autism Treatment Centers of Texas' daily operations and expansion of services bringing happiness and fulfillment by improving the quality of life for people with autism.

You will receive:

- ◆ Represented as "Title Sponsor" on all Roundup for Autism materials including: Roundup for Autism's Parade and Celebrity Rodeo, Pegasus Ball and Dallas Golf Classic
- ◆ Inclusion on all CBS11 TV PSAs as "Title Sponsor"
- ◆ 2-Page, 4 color Ad placed Center Spread in the Roundup for Autism Program
- ◆ 2-Page, 4 color Ad placed Center Spread in Pegasus Ball Bid Book
- ◆ 2-Page, 4 color Ad placed Center Spread in Dallas Golf Classic Program
- ◆ Inclusion on all printed & PR materials where applicable and available
- ◆ Internet mention on Roundup for Autism Website

PLUS!

A 15 second message will be produced and media schedule will be provided by CBS11, advertising the Roundup for Autism and Your Company as Title Sponsor.

Additional amenities include:

Pegasus Ball (The Fairmont Dallas) – Saturday, September 10th

- ◆ 20 Pegasus Ball Tickets
 - 2 Designer Tables for 10 with Special Wait Staff Attention and Gift For Each of Your Table Guests
 - 10 Complimentary Parking Passes
- ◆ One Complimentary standard Hotel Room at Host Hotel – The Fairmont Dallas
- ◆ 2 Founder's Dinner Tickets – Tuesday, September 6, 2011
- ◆ Special Mention on main Ballroom Screens
- ◆ Company Logo or Family Name on Auction Paddles
- ◆ Company or Family Representative to Welcome Guests to the Ball

Celebrity Rodeo and Roundup for Autism Parade – Friday, September 9th (Fort Worth Stockyards and Cowtown Coliseum)

- ◆ 10 VIP Rodeo Kick-Off Party Tickets
- ◆ 10 VIP Skybox Seats and 10 Reserved Arena Seats
- ◆ Arena signage space for company banner
- ◆ Special Representation and Mention in the Grand Entry Parade
- ◆ Space for Company Operated Kiosk in the Arena's front Lobby/Mezzanine
- ◆ Company or Family Representative to Welcome Guests to the Rodeo
- ◆ Lead Parade with Grand Marshall and Founder, Bobby Norris
- ◆ Lead Banner space for company banner in Parade
- ◆ Company or Family Representation in Parade

Dallas Golf Classic – Friday, October 21st (Cowboy's Golf Club)

- ◆ Corporate Logo stitched on golf shirt – upper left chest
- ◆ Sponsorship Recognition in Golf Classic Program and Bonus Gift Bags
- ◆ 8 Player Spots and Bonus Gift Bags
- ◆ Reserved Priority Table at Awards Banquet
- ◆ Company Representative to Welcome Players to Awards Banquet
- ◆ Space for Company Operated Kiosk at Registration and the Awards Banquet

For more information please call or email:
Neil Massey at 972-644-2076 (ext 104) or nmassey@atcoftexas.org