



21st ANNUAL ROUNDUP FOR AUTISM FACT SHEET 2009

WHAT:

Roundup for Autism is one of Texas' largest fundraisers for autism. This two day event kicks-off with a VIP Party in the heart of Fort Worth's Historical Stockyards. Friday night, experience the excitement of the celebrity parade and the thrill of the country's top cowboys and cowgirls competing in a rodeo at Cowtown Coliseum. Events conclude with the black tie Pegasus Ball at the beautiful Fairmont Hotel-Dallas. We hope you join us at this celebrated event!

WHEN & WHERE:

Ranch Sorting - 7am- 4 pm
Cowtown Coliseum Plaza Alley
Ranch sorting

Friday, September 18, 2009
Parade – 6pm
Fort Worth Stockyards
Antique car clubs, Flamenco dancers & many more march up Exchange Street

Celebrity Rodeo – 7:30pm
Cowtown Coliseum
Matched Roping, Team Penning, Calf Roping & Bull Riding.

Saturday, September 19, 2009 - 6:30 pm

Roundup for Autism Pegasus Ball
Fairmont Hotel - Dallas
Live Entertainment, Reception, Dinner, Drawing, Live & Silent Auctions

Friday, October 23, 2009- 8 am

Roundup for Autism Golf Classic – Dallas
The Cowboys Golf Club

Friday, November 20, 2009 - 11 am

Roundup for Autism Golf Classic – San Antonio
The Quarry Golf Club

WHO:

Roundup for Autism Founder: Bobby Norris
Rodeo Master of Ceremonies: Larry Mahan
Honorary Chairmen: Aaltje & Jaap van Zweden
Honorary Golf Chairman - Dallas: Will Clark
Honorary Golf Chairman - San Antonio: Steve Spriester

Grand Marshall: Pam Minick
Trail Boss: Tracy Rowlett
Celebrity Host: Barry Corbin
Event Co-Chairmen: Gina Ash-Archer & Heather Russell
Celebrity Emcee - Dallas: Doug Dunbar & Garry Seith

BENEFITTING:

Autism Treatment Centers of Texas - Celebrating Over 33 Years of Service

The *Roundup for Autism* was founded in 1988 by **Bobby Norris** in honor of his daughter who has autism. This renowned event is designed to raise funds for the Autism Treatment Centers of Texas (ATC), a private, nonprofit, 501(c)(3) corporation that serves both children and adults with autism, and those who are multi-handicapped. ATC provides its services 24 hours a day, 365 days a year. Services include diagnostic, research, residential, educational, training, therapeutic, and occupational opportunities. ATC has served the community since 1976.

SPONSORSHIPS:

Sponsorship Packages:

Title - \$75,000
Presenting - \$35,000/event*
Top Hand - \$20,000
Wrangler - \$10,000
Drover - \$5,000
Cowhand - \$3,000
Maverick - \$2,000

* Your choice: Parade & Rodeo, Pegasus Ball, or Dallas Golf Classic

Dallas Golf Classic Sponsorships:

Diamond - \$10,000 (12 Players)
Platinum - \$5,000 (8 players)
Gold - \$3,000 (4 players)
Silver - \$1,500 (4 players)
Bronze - \$1,000 (2 players)
Single - \$250 (available after 10/1)

San Antonio Golf Classic Sponsorships:

Diamond - \$10,000 (12 players)
Platinum - \$5,000 (8 players)
Gold - \$3,000 (4 Players)
Silver - \$1,500 (4 players)
Bronze - \$1,000 (2 players)
Single - \$200 (available after 10/1)

For Golf sponsorships and player spots, please call 972-644-2076 x 104

TICKETS:

Pegasus Ball Tickets - 972-644-2076 ext. 104
(Table for ten - \$2,000; individual tickets- \$200)

INFORMATION:

Neil Massey, ATC Special Events Coordinator, 972-644-2076 ext. 104 or nmassey@atcoftexas.org