



31st Annual Roundup for Autism September 6-7, 2019

*"Fighting autism the cowboy
way for over 30 years."
-Bobby Norris*

Roundup for Autism
11651 Plano Road, Suite 100
Dallas, TX 75243
gina@roundupforautism.org



31st Annual Roundup for Autism

benefitting Autism Treatment Center

Sponsor Agreement

September 6-7, 2019

- ★ TITLE SPONSORSHIP (\$75,000)
- ★ DROVER SPONSORSHIP (\$5,000)
- ★ PRESENTING SPONSORSHIP (\$50,000)
- ★ COWHAND SPONSORSHIP (\$3,000)
- ★ TOP HAND SPONSORSHIP (\$20,000)
- ★ MAVERICK SPONSORSHIP (\$2,000)
- ★ WRANGLER SPONSORSHIP (\$10,000)
- ★ DONATION

Contributions must be received by August 1, 2019 to meet Roundup for Autism Program printing deadline.

PLEASE PRINT OR TYPE

Name of Company, Firm, or Individual (as it is to appear in printed material):

Individual Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Office: (_____) _____ FAX: (_____) _____ Home: (_____) _____

Email: _____

____ Yes, I would like to be a _____ Sponsor

I estimate _____ people in our party
(for your planning purposes)

My check for \$ _____ is enclosed, Payable to: Roundup for Autism

____ No, I cannot participate as a Sponsor; please accept the enclosed donation of \$ _____ for the Roundup for Autism.

SIGNATURE OF SPONSOR OR INDIVIDUAL

If using MasterCard, Visa, American Express or Discover, please provide the following information:

Cardholder's Name

Cardholder's Signature

Credit Card Number

Expiration Date

Card Security Code

11651 Plano Rd, Ste 100, Dallas, Texas 75243 • Fax (214) 553-7038
contact: Gina Marx at 817-312-5845 or gina@roundupforautism.org
Autism Treatment Center & Roundup for Autism are 501(c)(3) corporations
www.atcoftexas.org www.roundupforautism.org
Please make a copy for your records



31st Annual Roundup for Autism

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Table Sponsor Agreement

September 7, 2019

☛ 25,000 TABLE SPONSOR

☛ \$15,000 TABLE SPONSOR

☛ \$10,000 TABLE SPONSOR

☛ \$5,000 TABLE SPONSOR

☛ \$2,500 TABLE SPONSOR

☛ All Table Sponsors receive a table of 10 – premium placement – and special mention in event program

Contributions must be received by August 1, 2019 to meet Roundup for Autism Program printing deadline.

PLEASE PRINT OR TYPE

Name of Company, Firm, or Individual (as it is to appear in printed material):

Individual Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Office: (_____) _____ Home: (_____) _____ Email: _____

____ Yes, I would like to be a _____ Table Sponsor I estimate _____ people in our party
(for your planning purposes)

The 10 guests attending at my table are: _____

____ I am mailing a check made out to Roundup for Autism ____ I am registering online at www.roundupforautism.org/tickets.htm

____ No, I cannot participate as a Sponsor; please accept the enclosed donation of \$ _____ for the Roundup for Autism.

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Title Sponsor - \$75,000

September 6-7, 2019

Title Sponsor Investment Benefits

- Representation as "Title Sponsor" on all printed Roundup for Autism promotional materials
- Full page four color ad in the Roundup for Autism program
- Special mention on the Roundup for Autism website and social media
- Yearlong recognition and exposure at all Roundup related events

Roundup for Autism Kick-Off Party

Friday, September 6th

Billy Bob's Texas – Texas Room

- 24 VIP Passes including dinner and live music
- 12 Parking Passes

Roundup for Autism Pegasus Ball

Saturday, September 7th

The Fairmont Dallas

- 2 Tables of 12 guests each at the Pegasus Ball (24 tickets total)
- 12 Complimentary Valet Parking Passes
- Special Wait Staff Attention
- 1 Complimentary Guest Room at Host Hotel on Concierge Level
- Company Logo on Bidder Paddles and Ballroom Screens



31st Annual Roundup for Autism

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Presenting Sponsor - \$50,000

September 6-7, 2019

Presenting Sponsor Investment Benefits

- Representation as "Presenting Sponsor" on all printed Roundup for Autism promotional materials
- Full page four color ad in the Roundup for Autism program
- Special mention on the Roundup for Autism website and social media
- Yearlong recognition and exposure at all Roundup related events

Roundup for Autism Kick-Off Party

Friday, September 6th

Billy Bob's Texas – Texas Room

- 20 VIP Passes including dinner and live music
- 10 Parking Passes

Roundup for Autism Pegasus Ball

Saturday, September 7th

The Fairmont Dallas

- 2 Tables of 10 guests each at the Pegasus Ball (20 tickets total)
- 10 Complimentary Valet Parking Passes
- Special Wait Staff Attention
- 1 Complimentary Guest Room at Host Hotel on Concierge Level
- Company Logo on Bidder Paddles and Ballroom Screens



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Top Hand Sponsor - \$20,000

September 6-7, 2019

Top Hand Sponsor Investment Benefits

- Representation as "Top Hand Sponsor" on all printed Roundup for Autism promotional materials
- Full page four color ad in the Roundup for Autism program
- Special mention on the Roundup for Autism website and social media
- Yearlong recognition and exposure at all Roundup related events

Roundup for Autism Kick-Off Party

Friday, September 6th

Billy Bob's Texas – Texas Room

- 10 VIP Passes including dinner and live music

Roundup for Autism Pegasus Ball

Saturday, September 7th

The Fairmont Dallas

- 10 Pegasus Ball Tickets
- 5 Complimentary Valet Parking Passes
- Special Wait Staff Attention



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Wrangler Sponsor - \$10,000

September 6-7, 2019

Wrangler Sponsor Investment Benefits

- Representation as "Wrangler Sponsor" on all printed Roundup for Autism promotional materials
- 1/2 page four color ad in the Roundup for Autism program
- Special mention on the Roundup for Autism website and social media
- Yearlong recognition and exposure at all Roundup related events

Roundup for Autism Kick-Off Party

Friday, September 6th

Billy Bob's Texas – Texas Room

- 8 VIP Passes including dinner and live music

Roundup for Autism Pegasus Ball

Saturday, September 7th

The Fairmont Dallas

- 8 Pegasus Ball Tickets
- 4 Complimentary Valet Parking Passes



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Drover Sponsor - \$5,000

September 6-7, 2019

Drover Sponsor Investment Benefits

- Representation as "Drover Sponsor" on all printed Roundup for Autism promotional materials
- 1/2 page four color ad in the Roundup for Autism program
- Special mention on the Roundup for Autism website and social media
- Yearlong recognition and exposure at all Roundup related events

Roundup for Autism Kick-Off Party

Friday, September 6th

Billy Bob's Texas – Texas Room

- 6 VIP Passes including dinner and live music

Roundup for Autism Pegasus Ball

Saturday, September 7th

The Fairmont Dallas

- 6 Pegasus Ball Tickets
- 2 Complimentary Valet Parking Passes



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Cowhand Sponsor - \$3,000

September 6-7, 2019

Cowhand Sponsor Investment Benefits

- Representation as "Cowhand Sponsor" on all printed Roundup for Autism promotional materials
- 1/4 page four color ad in the Roundup for Autism program
- Special mention on the Roundup for Autism website and social media
- Yearlong recognition and exposure at all Roundup related events

Roundup for Autism Kick-Off Party

Friday, September 6th

Billy Bob's Texas – Texas Room

- 4 VIP Passes including dinner and live music

Roundup for Autism Pegasus Ball

Saturday, September 7th

The Fairmont Dallas

- 4 Pegasus Ball Tickets
- 2 Complimentary Valet Parking Passes



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Maverick Sponsor - \$2,000

September 6-7, 2019

Maverick Sponsor Investment Benefits

- Representation as "Maverick Sponsor" on all printed Roundup for Autism promotional materials
- 1/4 page four color ad in the Roundup for Autism program
- Special mention on the Roundup for Autism website and social media
- Yearlong recognition and exposure at all Roundup related events

Roundup for Autism Kick-Off Party

Friday, September 6th

Billy Bob's Texas – Texas Room

- 2 VIP Passes including dinner and live music

Roundup for Autism Pegasus Ball

Saturday, September 7th

The Fairmont Dallas

- 2 Pegasus Ball Tickets
- 1 Complimentary Valet Parking Pass



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Pegasus Ball Auction Contribution

September 7, 2019

ITEM # _____

Please **PRINT** or **TYPE** all information.

Date: _____

Name of Donor (as it should be listed in the program)

Contact Person for Donation

Address

City, State, Zip Code

Phone Number (area code first)

Contributor's Signature

Contributor 's E-Mail

Description of Item:

Restrictions, if any:

Value (\$):

Does Item need pick-up services? _____yes_____no

Name of Solicitor: _____ Phone #: _____

11651 Plano Rd, Ste 100, Dallas, Texas 75243 • Fax (214) 553-7038
contact: Michelle Weatherspoon michelle@roundupforautism.org
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Advertiser Agreement

September 6-7, 2019

File Submission Guidelines

1. Artwork should be supplied at 300dpi.
2. Use CMYK color space. Using RGB may result in less than satisfactory results.
3. We accept all Photoshop, InDesign, and Illustrator files as well as CorelDraw.
4. All fonts must either be converted to outlines or included with your submission.
5. Tiff, jpg, eps & pdf formats also acceptable.
6. Be sure to follow the dimension guide when setting up your artwork.

Select your ad size:

- Full page color.....\$500
- Half page color\$350
- Quarter page color.....\$200

50% off EARLY BIRD DISCOUNT!
Must be paid for by July 27, 2019

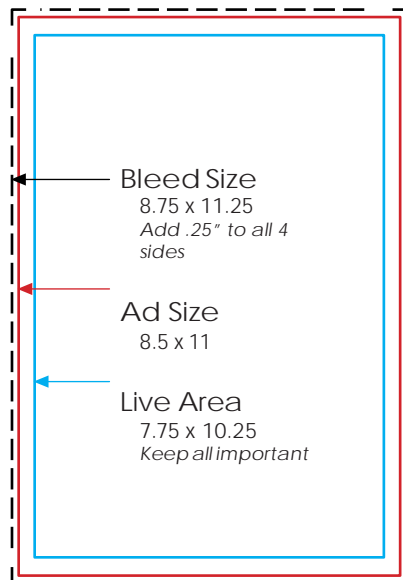
Send art files and payment to:

Gina Marx, Roundup for Autism
10503 Metric Dr. Dallas, TX 75243
972.644.2076 fax 972.644.5650
gina@roundupforautism.org

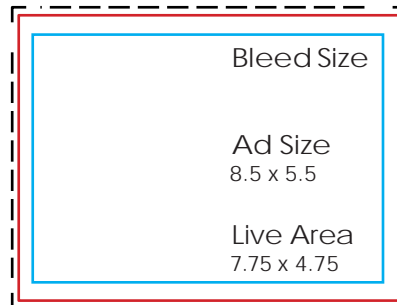
Deadline for ad submittal is August 24, 2019.

No ad submissions will be accepted after this date. All ads must be paid in full upon submission. Not responsible for changes made to ads after closing dates

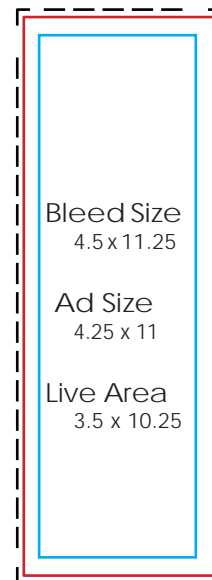
Dimension Guide



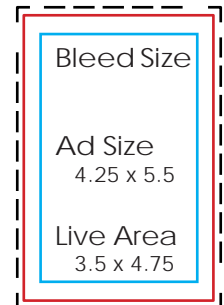
FULL



HALF



HALF



QTR

INTERNAL REVENUE SERVICE
District Director

DEPARTMENT OF THE TREASURY
1100 Commerce St., Dallas, TX 75242

Bobby Norris Roundup
C/O Bobby Norris
P.O. Box 155
Burlleson, TX 76097-0155

Person to Contact:
Barbara Mitchell

Telephone Number:
(214)767-6023

Refer Reply to:
Mail Code 4940 DAL

Date:
December 15, 1995

EIN:
75-2554391

Dear Sir or Madam:

Our records show that Bobby Norris Roundup is exempt from Federal Income Tax under section 501(c)(3) of the Internal Revenue Code. This exemption was granted in September 1995 and remains in full force and effect. Contributions to your organization are deductible in the manner and to the extent provided by section 170 of the code.

We have classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Internal Revenue Code. Your organization is described in section 509(a)(2) of the code.

If gross receipts for your organization reach \$25,000 or more, in any one year, the organization will be required to file Form 990, Return of Organization Exempt From Income Tax.

This letter may be used to verify your tax-exempt status.

If we may be of further assistance, please contact the person whose name and telephone number are shown above.

Sincerely,



Wanda K. Mann
Manager, Employee Plans
and Exempt Organizations
Customer Service Section

* Please note new address: 11651 Plano Rd., Ste 100, Dallas, TX 75243