



Bobby Norris Roundup for Autism dba Roundup for Autism

11651 Plano Road, Suite 100, Dallas, Texas 75243
Contact: Gina Marx (817)312-5845 gina@roundupforautism.org

Founder: Bobby Norris
Celebrity Host: Barry Corbin
Trail Boss: Tracy Rowlett
Master of Ceremonies:
Charlie Throckmorton
Executive Director: Gina Marx

Board of Directors

Bobby Norris
Anna Hundley
Mike Gerro

Honorary Advisory Board

Ellen & Roy Bode
Tracy & Eddy Branch
Minnie & Bill Caruth
Fran Chiles
Yvonne Crum
Phillip T. Dixon
Sharon & Ed Fjordbak
Mindy Page Dorris
Anna P. Hundley
Anne Lockhart-Taylor
Dona Martinez
Pam & Billy Minick
Jane* & Bob* Norris
Leslie & Bob Penkhus
Jill & Tracy Rowlett
Heather & Allen Russell
Lynn Smith
Carole & Ron Sondrup
Carolyn & Starke* Taylor
Sheriff Tommy Thomas
Lynn Thrower
Aaltje & Jaap van Zweden

Honorary Chairmen

Leslie Penkhus & Carole Sondrup (2021)
Debbie & Dean Smith (2020)
Vida & Shawn Valk (2019)
Renda & Rex Tillerson (2018)
Therese & Luther Winch (2017)
Charlotte & John Kimberlin (2016)
The Folsom Family (2015)
Yvonne Crum (2014)
Sheila Johnson (2013)
Amie & David Simpson (2012)
Cong. Pete Sessions (2011)
Laura & Mayor Tom Leppert (2010)
Aaltje & Jaap van Zweden (2009)
Jill & Tracy Rowlett (2008)
Carolyn & Starke* Taylor (2007)
Dee & Charles* Wyly (2006)
Minnie & Bill Caruth (2005)
Sharon & Ed Fjordbak (2004)
Lynn & Russell* Dealey (2003)
Dona & Reuben* D. Martinez (2002)
Pilar Wayne Upchurch (2001)
Steve Murrin (2000)
Sheriff Tommy Thomas (1999)
Jane* & Robert* C. Norris (1998)
Dee & Frank Cass (1997)
Maria & Thomas Windham (1997)
Barry Corbin (1996)
Ben Johnson* (1995)
Fran Chiles (1994)
Rich Conner (1993)
Bobby Norris (1988 to 1992)

*In memory of their dedication

Corporate Resume

www.roundupforautism.org

Mission Statement:

In the spirit of our great Western Heritage, and by empowering the community and its' volunteers to give of their time, skills and talents, the Bobby Norris Roundup for Autism will raise money for the Autism Treatment Centers of Texas' daily operations and expansion of services; bringing happiness and fulfillment by improving the quality of life for people with autism.

History of the Bobby Norris Roundup for Autism:

In 1988, Bobby Norris toured the Autism Treatment Center (ATC) and was overwhelmed at what he experienced. He had not yet told the Center that he had a daughter with autism and that he was searching for an organization to receive the proceeds from a newly formed charity event he had organized. As a result of the tour, Bobby hosted the first Bobby Norris Roundup for Autism at his ranch benefiting the Autism Treatment Centers of Texas. Since 1988, Bobby has continued the Roundup for Autism each and every year raising funds for ATC.

Fiscal Year: January 1 – December 31

EIN #: 75-2554391

Corporate Profile:

- ★ Roundup for Autism founded in 1988; one of the largest autism-related fundraising events in Texas
- ★ Incorporated June 29, 1994 as a 501(c)(3) private, nonprofit organization
- ★ Corporate Headquarters: Dallas, Texas; Additional service locations in San Antonio and Fort Worth
- ★ Since 1988, Roundup for Autism has raised over \$6,000,000 in gifts and donations
- ★ All proceeds benefit the Autism Treatment Centers of Texas (founded in 1976 as a 501(c)(3) nonprofit corporation) is a program offering therapeutic, educational, vocation and residential services for children and adults with autism.

Fundraising Events in 2022:

- ★ Lone Star Pony Express Crawfish Boil - Houston, Texas (April 9)
- ★ Roundup for Autism "A Night in the Stockyards Gala" - Hotel Drover, Fort Worth, Texas (September 17)
- ★ Ranch Sorting Competition – Somervell County Expo Center, Glenrose, Texas (Oct 14-16)

Roundup for Autism Partners and Campaigns:

- ★ **Lone Star Pony Express Riders for Autism** was established in 1994. Riders from Montgomery, Harris, Galveston and Waller Counties host an annual BBQ Cook Off collecting donations for the Bobby Norris Roundup for Autism. Donations are delivered in a saddle bag at the Gala the weekend of the event.
- ★ **Fund-a-Cause** raises donations for an annually designated project. The project for 2022, will be "Building up ATC's Residential and Therapy Services." This year we will address two of ATC's top priorities: renovations for six group homes in Dallas and funding to increase services at the Fort Worth ABA Therapy Clinic. The Dallas group homes are all mortgage free and were professionally appraised for improvements. The Fort Worth ABA Clinic has been in service for over 10 years serving 100s of children. Covid 19 and state budget cuts have impacted funding and impeded the expansion of services. Today, the clinic has a waiting list of 50+ children, the time to expand services is now.